

**Fw: Passdown from Dec 14 Hwy 36 landowner meeting**

Kay Morrison to: Scott Downey, Sheila Fleming, Elizabeth Allen, Linda Liu

12/19/2011 05:39 PM

FYI - In case you didn't see Kevin Week's notes from the landowner meeting.

I will not be available for an all day roll up my sleeves workshop next week.

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----- Forwarded by Kay Morrison/R10/USEPA/US on 12/19/2011 05:36 PM -----

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From: Bruce A Pokarney <bpokarney@oda.state.or.us>  
To: WEEKS Kevin <kevin.weeks@state.or.us>  
Cc: STONE CHRISTINE L <christine.l.stone@state.or.us>, BISHOP Karen  
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Morrison/R10/USEPA/US@EPA, William KNIGHT <William.Knight@state.or.us>  
Date: 12/19/2011 02:26 PM  
Subject: Re: Passdown from Dec 14 Hwy 36 landowner meeting

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Thank you Kevin. I really appreciate your effort to attend the meeting and take notes.

On a slightly different topic, the all-day workshop to review the Highway 36/Triangle Lake pesticide residue analytical results is scheduled for next Thursday, December 29, in Portland. This will be the "roll-up-the-sleeves" session to discuss and interpret all the results, including environmental samples, and to begin to develop some talking points about those results. There is some question about whether meeting next week is advisable, given so many people may be on vacation. So it may be rescheduled. But since there should be some presence by the Communications Team, I want to find out about your availability on the 29th. I had planned a week's vacation with my family but would come in for the the workshop if it is still held next week. Would any of you be able to make it as well?

bp

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On Dec 19, 2011, at 1:55 PM, WEEKS Kevin wrote:

> Hi folks:  
> I attended the Dec 14 meeting @ ODF with multi-agency reps and two  
landowners involved in the Hwy 36 Study.  
>  
> In terms of public members, we had Willy Bronson from Weyerhaeuser and Eric  
Geyer from Roseburg Resources at the table, also Terry Witt from OFS.  
>  
> Some good general discussion of the project, where we are at currently, and  
an opportunity for participants to share some feedback to the JIC generally,  
and the Public Info/Communication Branch via me.  
>  
> Here are some high points --  
>  
> Messaging concerns  
>  
> \* We should seek to avoid 'historical' references to 2-4-5-T or Agent Orange  
in the reports, including the Pub Health Assessment. Those two compounds,  
especially 2-4-5-T, are very 'loaded' language in the minds of some Oregonians  
and distract from the current study. [T Witt]  
>  
> Recommendations for media planning  
>  
> \* Support was expressed for releasing the public health assessment report as  
a coordinated news release (or packet with support collateral info) on the  
same day as a formal hosted public meeting in T-Lake. [Jae D]  
>  
> \* The Triangle Lake area is served by a community newsletter that is  
generated by purchasing the mailing list for the Blachly post office boxes and  
sending information that way. Terry recommends this might be an approach to  
reach community members better than meetings. [T Witt]  
>  
> \* Jae will be coordinating an interagency day-long meeting for developing  
unified messaging.  
>  
> \* Jae suggests there may be one more 'open house' style gathering (i.e.  
November) but the final results will be shared in the formal Public Meeting  
approach.  
>  
> If you need additional information on the meeting itself, OHA was  
represented by Jae and ODA was represented by Dale M and Jessica (last name?)  
the new PARC coordinator.  
>  
> I can fill in with other details of the meeting by phone. Let me know if you  
have questions.  
>  
> Kevin Weeks  
> Public Information Officer  
> Oregon Department of Forestry  
> Public Affairs Office  
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